

# Professional Solicitor Campaign Detail

## Professional Solicitor

**Name:** DIALAMERICA, INC.

**Address:** 960 MAC ARTHUR BOULEVARD  
MAHWAH NJ  
07495-

**Phone:** (201) 327-0200

**Fax:**

**FEIN #:** 22-2115626

## Charitable Organization

**Name:** MOTHERS AGAINST DRUNK DRIVING  
(M.A.D.D.)

**Address:** 511 E. JOHN CARPENTER FREEWAY, SUITE 700  
IRVING TX  
75062-

**Phone:** (214) 744-6233

**Fax:** (469) 420-4509

**FEIN #:** 94-2707273

**Campaign ID:** 1-779-10

**Type of Solicitation:** DIRECT MAIL

**File Date:** 9/25/2007

**Percentage of Funds - Charitable Organization:** 30.00%

**Percentage of Funds - Professional Solicitor:** 70.00%

Revenues		Expenses	
Telemarketing	\$27,496	Salaries	\$19,242.00
Direct Mail	\$0.00	Other Expenses	\$0.00
Door-to-Door	\$0.00	Total Expenses	\$19,242.00
Thrift Stores	\$0.00		
Internet	\$0.00	Charitable Org. Paid or Received:	\$8,254.00
Other Revenue	\$0.00		
Total Revenue	\$27,496.00	Deficit/Excess:	\$0.00

**Posted On:** Tuesday, October 09, 2007